

COP30

**AGRICULTURE
AND FOOD
CAUSE
EMISSIONS**

**COP30 IS THE
MOMENT TO
FIX IT.**



COP30 Press conference TAPP Coalition: Belem Declaration Agri- Food GHG-Pricing & Agri-Negotiations after '26

COP30
BRASIL
AMAZÔNIA
BELÉM 2025

TAPP
TRUE ANIMAL PROTEIN PRICE COALITION

*True prices
for meat and dairy*

Presentation Structure

- | | |
|-------------------------------------|---|
| 1. Introduction TAPP Coalition | Tim Reysoo, TAPP Coalition |
| 2. Climate action in food systems | Ariadne Prein, Dutch Youth Climate Movement |
| 3. Belem Declaration Agri 'Pricing' | Jerome Remmers, TAPP Coalition |
| 4. UN Agri Negotiations after '26 | Jerome Remmers, TAPP Coalition |



*True prices
for meat and dairy*

Our Coalition

- 80+ partners in the TAPP coalition with various backgrounds
- Representing over 2,4 million people
- Partners in USA, EU, Africa, Asia
- >5000 companies & ngos in > 140 countries supported our campaigns
- 28 countries signed COP30 Declaration



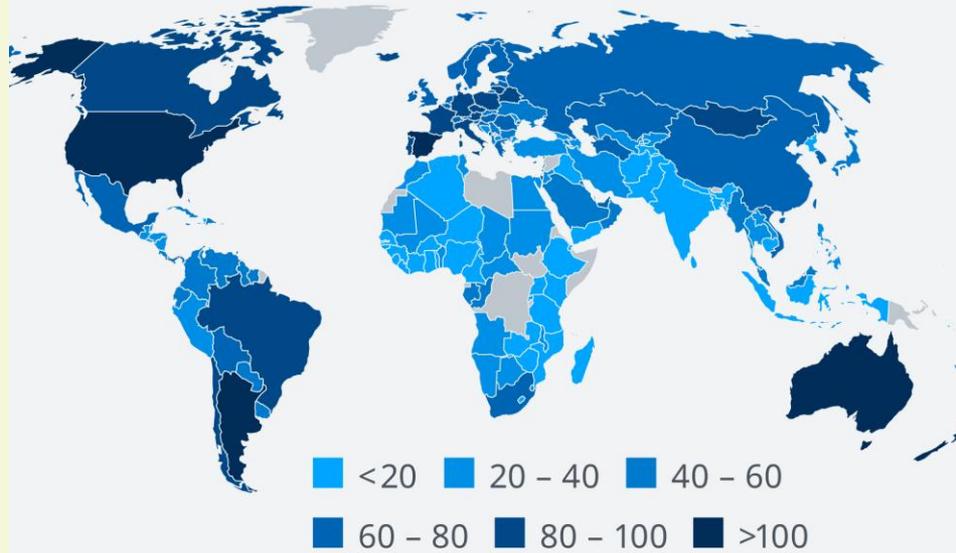
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Transitioning away of Meat Over Consumption

Who consumes the most meat?

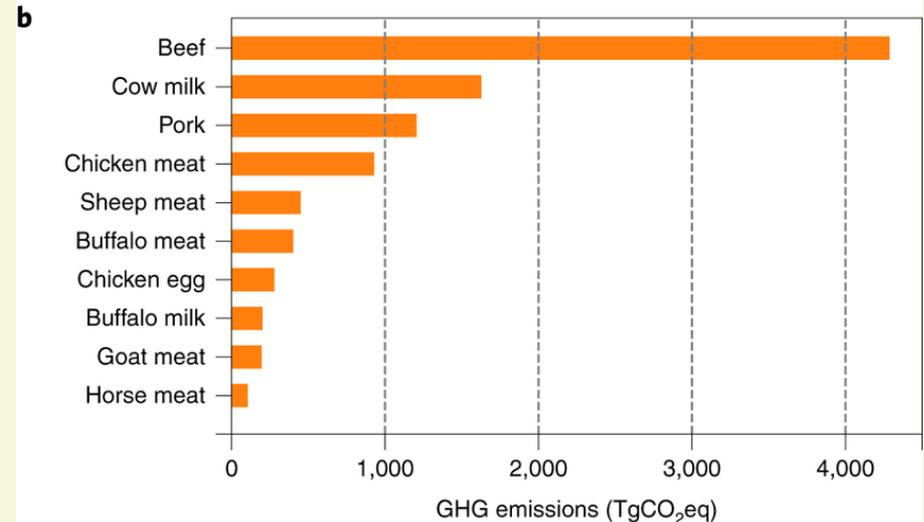
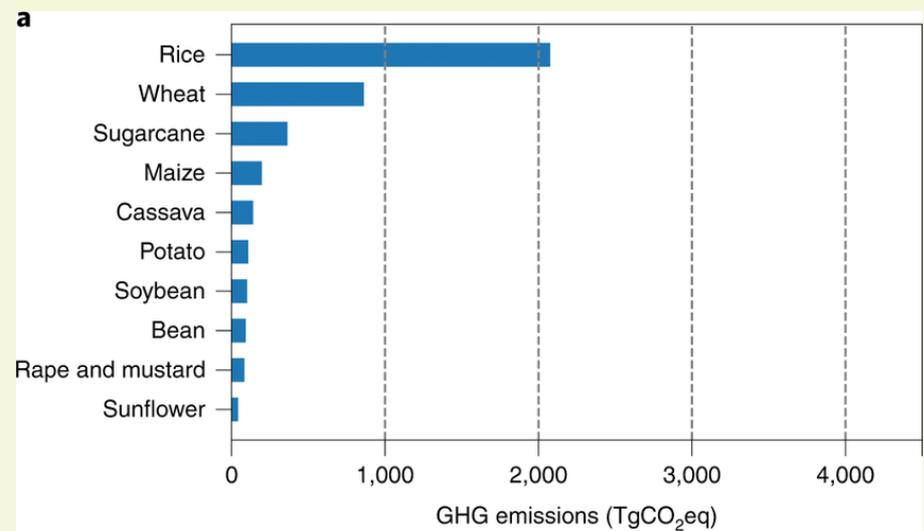
Meat consumption per person per year in kg



Source: Meat Atlas 2021, OWID

**Meat & dairy:
60% of GHG
emissions from food**

In Europe: 80%



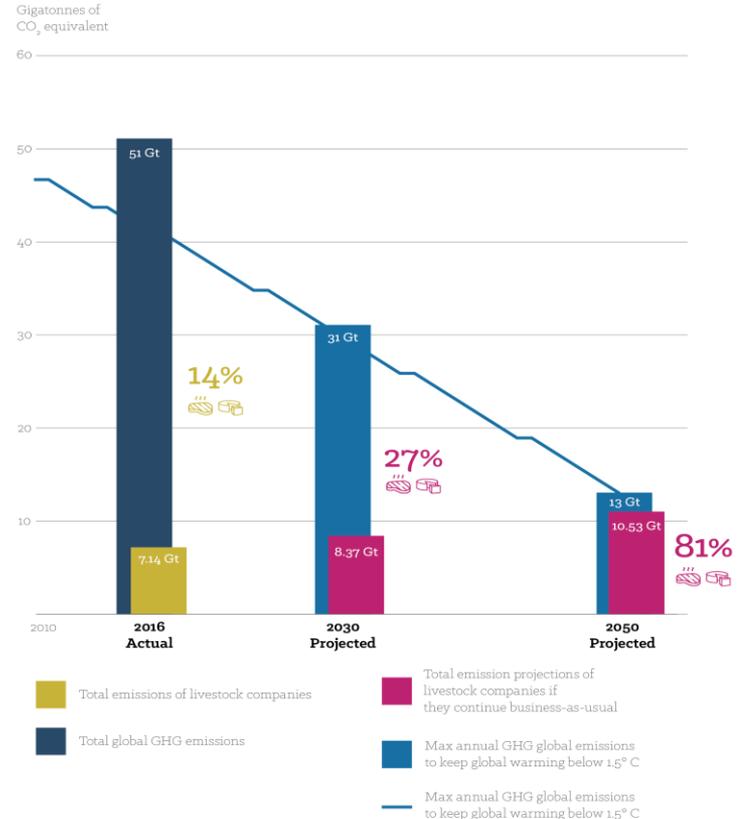
Projected emissions from meat & dairy

GHG-emissions to rise from 7 Gton in 2016

to 10,5 Gton in 2050

(81% of all GHG emissions by 2050).

FIGURE 1: Estimated global greenhouse gas emission (GHG) targets to keep within a 1.5°C rise in temperature compared to emissions from global meat and dairy production based on business-as-usual growth projections.



Sources: GRAIN and IATP. See Appendix, Methodology Note, section A. "Climate Action Tracker: Global emissions time series," Climate Action Tracker project. Accessed: June 6, 2018, <https://climateactiontracker.org/global/temperatures/>.

GHG Emission Pricing Agri Food – in OECD & China



COP30 Declaration

Reform Agri-Food Systems!

<https://shorturl.at/Mgd4t>



Sign now!

Signatories

1. ABBAS LAWAL, Balarabe, Minister of Environment, **Nigeria**
2. CHEPTORIS, Sam, Minister of Water and Environment, **Uganda**
3. HOUNLY, Porgo, Director General, Ministry of Environment, Fisheries and Sustainable Development, **Chad**
4. NAWADRA, Sefanaia, Director General, Secretariat of the Pacific Regional Environment Programme (**SPREP**), representing **21 Pacific Small Island Developing States** :
<https://www.sprep.org/members>
5. NDONG NZANG, José Nsue, UNFCCC Focal Point for the Ministry of Environment. Equatorial **Guinea**
6. TOIRAMBE BAMONINGA, Benjamin, Secretary General for the Environment and Development, **République Démocratique du Congo**
7. TUINABUNA, Tomasi, Assistant Minister, Ministry of Agriculture and Waterways, **Fiji**
8. YARKPAWOLO, Emmanuel Urey, Executive Director of the Environmental Protection Agency, **Liberia**
9. BARTHELEMY, LAMBA, Ministry of Environment and Sustainable Development (National Focal Point UNFCCC), **Central African Republic**

Representing 425 million people - 30% of African inhabitants

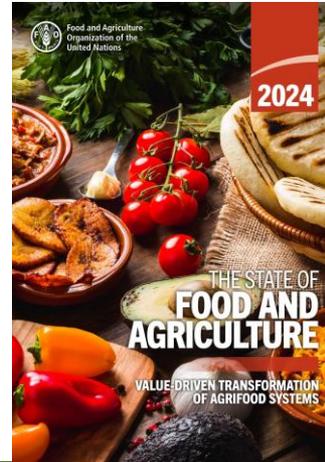
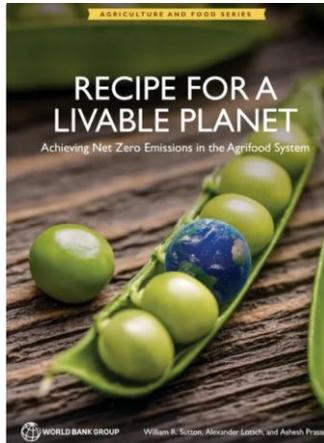
“ We believe that COP Climate Conferences can only be successful if the closing statement ”:

1. A. Includes “**transitioning away from animal protein overconsumption** according to national or global dietary guidelines by implementing GHG-Emission pricing mechanisms in agri-food systems.”
2. B. Urges the EU Commission, OECD countries, and China to lead the way towards **harmonized GHG-emission pricing in agri-food systems.**
3. Urges the use of at least **20% of the revenue** of above-mentioned GHG-Emission pricing mechanisms **to finance the Loss and Damage Fund.**

Solutions

- CE Delft report 'Sustainability charge on meat' 2020
- Eat Lancet report 2025: tax meat
- FAO Sofa Report 2024
- World Bank Report 2024:

Rich & Middle income countries to start fiscal measures
To shift consumption (tax meat/dairy, 0% tax vegetables, fruit)



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Case study EU: 0% VAT on vegetables/fruit Highest VAT rate on meat/dairy

Region	Baseline VAT		Reformed VAT		Change	
	M&D	F&V	M&D	F&V	M&D	F&V
Europe	8.4	9.3	21.0	0.0	12.6	-9.3
Eastern Europe	8.6	11.0	21.9	0.0	13.3	-11.0
Northern Europe	5.0	5.6	21.2	0.0	16.2	-5.6
Southern Europe	13.5	13.2	22.0	0.0	8.5	-13.2
Western Europe	6.5	7.6	19.7	0.0	13.2	-7.6
Austria	10.0	11.6	20.0	0.0	10.0	-11.6
Belgium	2.2	6.1	21.0	0.0	18.8	-6.1
Bulgaria	20.0	19.9	20.0	0.0	0.0	-19.9
Cyprus	6.0	9.6	19.0	0.0	13.0	-9.6
Czechia	12.0	12.0	21.0	0.0	9.0	-12.0
Germany	7.0	8.7	19.0	0.0	12.0	-8.7
Denmark	25.0	25.0	25.0	0.0	0.0	-25.0
Spain	16.4	16.2	21.0	0.0	4.6	-16.2
Estonia	22.0	22.0	22.0	0.0	0.0	-22.0
Finland	14.0	14.1	24.0	0.0	10.0	-14.1
France	5.5	5.6	20.0	0.0	14.5	-5.6
United Kingdom	0.0	0.4	20.0	0.0	20.0	-0.4
Greece	13.0	13.2	24.0	0.0	11.0	-13.2
Croatia	9.5	13.6	25.0	0.0	15.5	-13.6
Hungary	7.9	27.0	27.0	0.0	19.1	-27.0
Ireland	9.0	14.9	23.0	0.0	14.0	-14.9
Italy	12.7	11.4	22.0	0.0	9.3	-11.4
Lithuania	21.0	21.0	21.0	0.0	0.0	-21.0
Luxembourg	3.0	3.6	17.0	0.0	14.0	-3.6
Latvia	13.9	12.1	21.0	0.0	7.1	-12.1
Malta	1.8	1.8	18.0	0.0	16.3	-1.8
Netherlands	9.0	9.0	21.0	0.0	12.0	-9.0
Poland	5.0	5.2	23.0	0.0	18.0	-5.2
Portugal	8.6	11.3	23.0	0.0	14.4	-11.3
Romania	9.0	9.1	19.0	0.0	10.0	-9.1
Slovakia	12.8	16.5	20.0	0.0	7.2	-16.5
Slovenia	9.5	9.7	22.0	0.0	12.5	-9.7
Sweden	12.0	12.4	25.0	0.0	13.0	-12.4

Differentiating VAT rates based on health and environmental considerations can support changes towards healthier and more sustainable diets in Europe.

A reform of value-added taxes on foods can have health, environmental and economic benefits in Europe

16 January 2025

Case Study EU: Agri-ETS food processors

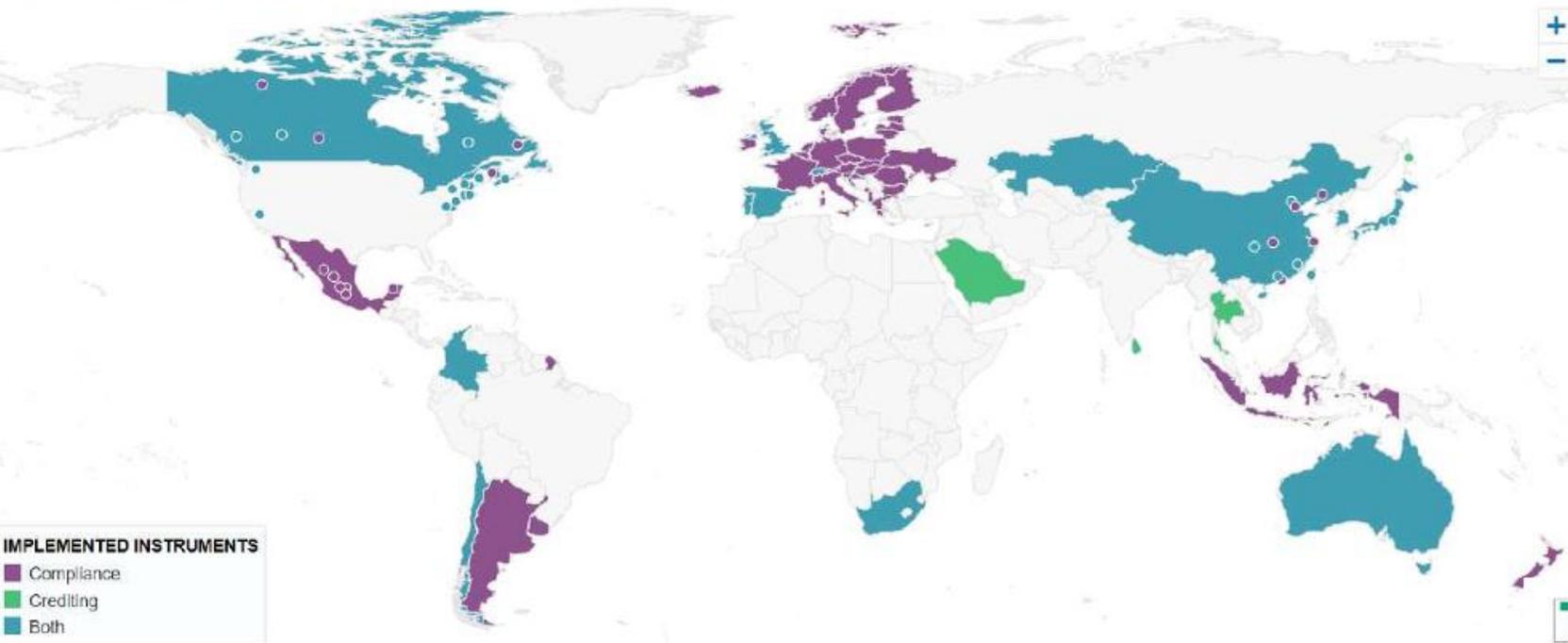
- EU exploring Emissions Trading Schemes for:
 - Food processors
 - Importers
- Based on “polluter pays” principle
- Could create price signals across supply chain

Why do we need an Agri-ETS? ETS works !

Carbon pricing instruments around the world, 2024

Map shows jurisdictions that have implemented Direct Carbon Pricing Instruments - Compliance Instruments (Emissions Trading Systems (ETS) and Carbon taxes) and/or domestic carbon crediting mechanisms, subject to any filters applied. The year can be adjusted using the slider below the map.

Download



Instrument Type: ■ Emissions Trading System, ■ Carbon Tax, ■ Crediting Mechanism

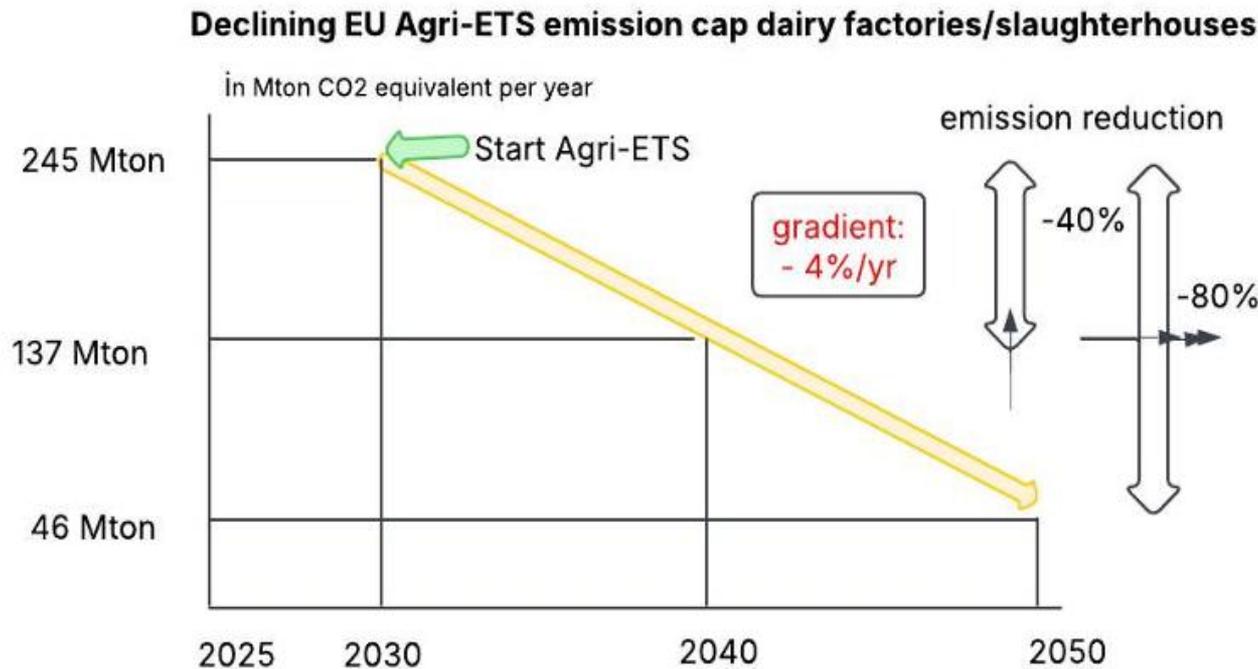
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How can we implement an Agri-ETS? (ETS-3)

ETS-2
transport &
buildings:

Emission cap
reduction in
2025-2027,
through
annual linear
reduction
factor of
5.1%



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Proposal for UN Agri-Negotiations after '26

1. Framework for Mitigation and Adaptation in Agriculture and Food Consumption
2. Proposal for an International Agreement on Sustainable Livestock and Diets (Meat)

<https://shorturl.at/QV8cl>
<https://shorturl.at/dgUwe>

Draft Framework
Background Paper



Framework for Mitigation & Adaptation in Agriculture

- Agriculture & food systems are major GHG contributors and vulnerable to climate impacts. Livestock: 50–60% of agri emissions.
- Sharm el-Sheikh Joint Work on Agriculture & Food Security (SJWA) ends in 2026
- Need for upscaling climate finance for agri-food sectors
- Need for reducing global food prices: meat/dairy, relative small share of calories consumed; using the majority of global farmland
- Need to shift from dialogue to implementation (Paris Climate Goal)
- Proposal: Establish Framework & Agreements on Livestock.

Structure, Financing & Mechanisms

- Structure (2027–2030)
 - Policy & Coordination Platform
 - Operational Mechanism for implementation
 - Financial Window incl. Global Food Fund
 - Initiative on Sustainable Livestock & Diets
 - Monitoring & Review System
-
- Financing: GHG emission pricing large food processors, retail
 - Global Food System Climate Contribution (GFSCC)
 - 50% national implementation, 50% to Global Food Fund
 - Supports just transitions, methane reduction, dietary change

Expected Outcomes

Goals

- 30% reduction in livestock GHG by 2040
- National Action Pathways in NDCs/NAPs
- Fund supports diversification, innovation, public education
- Demand-side measures: procurement, fiscal incentives, labelling

Expected Outcomes by 2030:

- Food-system climate action integrated in all new NDCs/NAPs
- 10 Billion USD annual finance mobilized
- 15% GHG reduction in agriculture/livestock
- Improved rural resilience & sustainable diets

THANKS FOR YOUR ATTENTION!

Questions?

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